

CAPABILITY STATEMENT



Company Name: FitPass LIFE, LLC | **Contact Name:** Jared Lucas | **Email:** jared@fitpass.life | **Website:** www.fitpass.life
Phone: (913) 346-5693 | **UEI:** C8DXWERCWE1 | **CAGE Code:** 8SV75 | **NAICS Codes:** 511210, 611620, 621399, 713940, 812990

Founded in 2019, FitPass LIFE, LLC is a forward-thinking wellness technology company committed to transforming workplace culture and improving employee well-being through innovative software, personalized health programs, advanced analytics, proactive prevention, and real-time insights that empower organizations to build healthier, more resilient teams.

CORE COMPETENCIES

Advanced Health Analytics – Real-time data tracking and predictive modeling to identify and mitigate health risks early.

Personalized Wellness Plans – Tailored fitness and nutrition programs driven by individual health assessments and behavior change strategies.

Interactive Virtual Fitness Classes – Live and on-demand streaming options designed to engage remote, hybrid, and in-person participants.

Employee Engagement Strategies – On-site and virtual wellness ambassadors who promote adoption, accountability, and long-term participation.

Comprehensive Lifestyle Coaching – Whole-person support focused on physical, emotional, and social well-being, delivered through certified health professionals.

DIFFERENTIATORS

Proprietary Wellness Platform – A secure, scalable, and fully customizable software solution that seamlessly integrates with existing systems and delivers real-time health insights, performance metrics, and user-specific recommendations.

On-Site & Virtual Wellness Ambassadors – Trained People Engagement Specialists deployed directly to agencies to champion adoption, drive participation, and ensure measurable outcomes.

Agency-Branded Mobile App Experience – A white-labeled mobile interface that reinforces agency identity and aligns wellness initiatives with organizational goals, culture, and values.

Modular & Scalable Program Design – A flexible framework that adapts to agencies of all sizes and budgets, supporting small teams or large distributed workforces with equal effectiveness.

Proven Outcomes & Measurable Impact – Demonstrated success in improving employee engagement, reducing absenteeism, and fostering long-term health behavior change across diverse industries.

PAST PERFORMANCE

Absolute Retirement Solutions (ARS)

Shawnee, KS | 2020–2024

- Designed and implemented health and fitness programs targeting employee engagement and improved workplace culture.
- Delivered personalized fitness plans and virtual content resulting in increased program participation and employee-reported satisfaction.
- **Contract Value:** \$10,000
- **Contact:** Matt Walker | mwalker@absolutekc.com | (913) 254-3030

KVC Healthcare Systems

Olathe, KS | 2022–2024

- Executed a customized 12-month wellness pilot program designed for 1,500 employees across 19 U.S. jurisdictions, including both clinical and non-clinical staff.
- Delivered virtual engagement through a mobile wellness platform, promoting early health risk identification, stress reduction, and healthy habit formation.
- **Contract Value:** \$2,000 (Limited Access 12-month Trial)
- **Contact:** Venkata Rao | vrao@kvc.org | (913) 322-4900

BCInsourcing (BCI)

Overland Park, KS | 2023–Present

- Launched and currently maintain a hybrid well-being program for 300 employees across multiple offices and remote settings.
- Onboarding includes tailored fitness plans, usage tracking, and real-time coaching support.
- **Contract Value:** \$30,000 over a 3-year term
- **Contact:** Ashlee Morgan | amorgan@bcinsourcing.com | (913) 652-2046

ELEVATOR PITCH:

FitPass LIFE, LLC empowers organizations to elevate employee well-being through innovative, data-driven wellness solutions. We blend advanced technology, personalized coaching, and on-site engagement to deliver scalable programs that improve health outcomes, enhance workplace morale, and align with your mission. Let's explore how we can customize a wellness strategy to serve your team and strengthen your culture.